



International Mounted Games Association Sponsorship and Promotions Sub-Committee

Work Order Document

Requested:	10/12/2014
Deadline:	Various deadlines depending on competition dates
Reference:	SAP-201415-003
Name:	Media Coverage for 2015 IMGA Events

Requirements:

Whilst the sub-committee is working on a strategy for long-term future dealings with the news media, there is also an immediate requirement for maximising press coverage of the 2015 IMGA sanctioned events.

The sub-committee should liaise with each of the 2015 IMGA sanctioned competition hosts, and help to secure as much media coverage as possible (before, during and after the event).

Completed Date:	
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Comments:

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