



International Mounted Games Association Technology and Social Media Sub-Committee

Work Order Document

Requested:	10/12/2014
Deadline:	30/09/2015 (final) 30/08/2015 (for executive officers)
Reference:	TSM-201415-001
Name:	IMGA TV

Requirements:

Live Streaming has become an important part of hosting an IMGA sanctioned competition in recent years with many people around the world logging on to watch the action from our big competitions.

Although immensely popular, the service that has been provided to date has been less than optimal, and the quality and availability very variable. There is so much more that could be done with this opportunity if we go about it in the right way.

In a perfect world we would have our very own IMGA TV complete with:

- Multiple camera angles with a director controlling which are used at all times
- Slow motion replays
- On screen graphics for scores and information
- Dedicated commentary for the viewer rather than simply tapping into the commentary from the venue
- On-camera presenters explaining what is going on, conducting interviews with people, and generally filling the time gaps between races, heats, and sessions.

All of which would be conducted in a professional manner to cater to the average viewer, on not just those already connected with MGA. This would also be controlled by IMGA and not the individual competition hosts in order to guarantee consistency.

A secondary advantage to something like this would be the potentially substantial income that could be generated from advertising.

It may take some time to achieve these ambitious objectives but this sub-committee should start out investigating what is possible and devising an action plan of how to achieve it. Such a plan must, however, bear in mind the limited financial resources that IMGA currently has at its disposal.

The document itself should follow the same basic "look and feel" and layout of other official IMGA documents, all of which can be found at:

<http://www.mounted-games.org/imga/documentation/index.html>

The objective is to have a fully formulated and agreed document in place to put to the IMGA international representatives for approval at the next IMGA AGM in November 2015.

In order to achieve this, the sub committee should aim to present a first draft for comments to the IMGA executive officers well in advance of that date.

A completed document agreed by all members of the sub committee and the IMGA executive officers must be in place no later than 30th September 2015.

Completed Date:	
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Comments:

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